

## NEWS RELEASE

### PETER KUSHNIERUK JOINS GLOBAL GRAPHICS SOFTWARE'S US SALES TEAM

**Sarasota, Florida, August 4th, 2021:** Global Graphics Software, a leading developer of innovative technology for digital print, has appointed Peter Kushnieruk as manager of OEM sales for the Americas. He joins Paul Hagen to strengthen the US team as part of expansion plans for North and Latin America.

Mr. Kushnieruk has over 30 years' experience of print technology. While at companies such as AGFA, Fuji & Kodak he gained experience in direct, channel and OEM sales, as well as in vertical markets where print and the products to create it were the main technology. He then branched out to EFI, X-Rite/Pantone, JYBE and Valli Information Systems where he gained knowledge and experience of enabling technologies for print applications and other manufacturing processes.

Peter Kushnieruk comments, "I look forward to expanding the reach that Global Graphics' has in the Americas for its award-winning technologies. I have always been committed to helping the customer first and aligning resources to provide the best possible service and support. I am looking forward to building a positive impact on turnover and the company's bottom line as we expand our business in the Americas."

Peter reports to Jeremy Spencer, Global Graphics Software's VP of business development, who added, "Innovation inside our technology portfolio with Harlequin Direct, SmartDFE, and PrintFlat has driven Global Graphics Software to expand our team in the USA. We are delighted to bring Peter on board. His experience with complementary technologies along with his industry knowledge will be invaluable to our growth plans."

Ends

#### **Note to editors:**

A photograph of Peter Kushnieruk is available on request to [jill.taylor@globalgraphics.com](mailto:jill.taylor@globalgraphics.com).

#### **About Global Graphics Software**

Global Graphics Software [www.globalgraphics.com/software](http://www.globalgraphics.com/software) develops innovative core technology for digital print, including the [Direct™](#) product range, [SmartDFE](#), the [Harlequin RIP®](#), [ScreenPro™](#), [PrintFlat](#) and [Mako™](#). Customers include [HP](#), [Canon](#), [Durst](#), [Roland](#), [Kodak](#) and [Agfa](#). [The roots of the company go back to 1986](#) and to the iconic university town of Cambridge, and, today the majority of the R&D team is still based near here. The US office is in Sarasota, Florida. Global Graphics Software is a subsidiary of Global Graphics PLC (Euronext: GLOG).

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