



**PRESS RELEASE**

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## **Keyware launches Ingenico iCT 250 with MasterCard PayPass and Visa payWave certification**

**Brussels, Belgium – 21 December 2015 – Keyware (EURONEXT Brussels: KEYW) is announcing the launch of the Ingenico iCT 250 payment terminal, a top device for both conventional and contactless payments. This launch confirms Keyware's pioneering role in the field of personalized applications as a basis for more efficient, higher-performance payment solutions.**

The iCT 250 was designed with a view to maximum ease of use, for both the consumer and the retailer. Thanks to its compact dimensions, the payment terminal is convenient to use, while the large colour screen ensures better interactivity.

More importantly, Keyware's payment terminal always comes with smart contactless technology. Depending on the amount to be paid, the device automatically offers the option of contactless or conventional payment. This way, amounts smaller than 10 euros can be processed advantageously, for example. The payment terminal is suited to all prevailing forms of payment, such as Bancontact/MisterCash. In addition, the device was certified for both MasterCard PayPass and Visa payWave, currently the most important contactless technologies.

Thanks to the large memory capacity and the powerful processors, the iCT 250 is ready for a range of other applications, such as loyalty programmes, gift vouchers, phone cards, ticketing or different electronic purses, as well as for publicity and promotion or even personalized mobile content.

### **About Keyware**

Keyware (EURONEXT Brussels: KEYW) is a leading supplier of electronic payment solutions, loyalty systems, identity applications and related transaction management. Keyware is based in Zaventem, Belgium. More information is available on [www.keyware.com](http://www.keyware.com).

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