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PRESS RELEASE

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DIAGNOS Announces the Management of the Flagship Nuevo Yo Program by Novo Nordisk

Brossard, Quebec, Canada – January 10, 2018 - DIAGNOS Inc. ("DIAGNOS", "the Corporation" or "we") (TSX Venture: ADK) (OTCQB: DGNOF), a leader in early detection of critical health issues through the use of its *FLAIRE* platform based on Artificial Intelligence (**AI**), announces today an alliance with Novo Nordisk to monitor diabetes patients.

"At Novo Nordisk, we strive to empower the worldwide global community so they can better #knowyourrisk, by changing diabetes outcomes. We needed an accurate technology platform to match our high quality of standards to match our patient-centered *Nuevo Yo* program and the Diagnos solution filled the requirement that we were looking for ", states Yiannis Mallis, Vice President & General Manager Mexico.

"We will provide the best medical support and patient attention to detect and prevent blindness by also using the measurement of their cardiovascular risk using the same retina photograph that we use for retinopathy screening", said Dr. Hadi Chakor, Chief Medical Officer at Diagnos. "In six months we will monitor the evolution of both critical chronic diseases in 500 patients with our non-invasive AI technology: one screening at the beginning of the program and a second screening 6 months after."

"In a changing environment like today's, we do not only innovate in our AI engine but also finding new collaboration models with Novo Nordisk along with its strategic partner in the retail pharmacy stores. This is a three-party effort that reflects the willingness to offer the best combined specialties to the general public," said Mr. Guillermo Moreno, Vice President Diagnos.

About Novo Nordisk

Novo Nordisk is a global healthcare company with more than 90 years of innovation and leadership in diabetes care. This heritage has given us experience and capabilities that also enable us to help people defeat other serious chronic conditions: hemophilia, growth disorders and obesity. Headquartered in Denmark, Novo Nordisk employs approximately 41,400 people in 77 countries and markets its products in more than 165 countries.

About DIAGNOS and its technologies

DIAGNOS is a publicly traded Canadian corporation with a mission to commercialize technologies combining contextual imaging, text and traditional data mining. DIAGNOS has developed its own Artificial Intelligence ("AI") technologies, CARA and *FLAIRE*. *FLAIRE* is a powerful AI engine that provides the capability of analyzing large and complex data sets. Using Deep Learning methodology combined with our own proprietary algorithms we can deploy rapidly new solutions to the healthcare market

Additional information on DIAGNOS is available at www.diagnos.ca and www.sedar.com.

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